



BEST TEAMBUILDING ACTIVITY

The record-breaking teambuilding



📍 OVERVIEW

In the unforgettable scenario of South Sardinia, TERRAEVENTS Italy orchestrated the largest carton boat team-building ever organized: 650 consultants, divided in teams, designing and building carton-boats to compete in a regatta. TERRAEVENTS Italy's role was to deliver an idea which embodied the client's culture and values. Due to the large number of participants, tight timing, creative and safety issues, the unique activity TERRAEVENTS Italy provided was the best opportunity to strengthen teams relationships. The event's success was measured by the explosion of content posted on social media by attendees, who identified with the company's culture of collaboration that enhanced job satisfaction and productivity.

💬 REQUEST

- Design and deliver a program which embodied the company's culture and values.
- The program's main highpoint was the carton boat team-building event for all 650 attendees, the largest activity of its kind ever organized.
- The company's goal was to reinforce inclusion, convey a strong message of cohesion and shared values, plus, foster closer contact amongst co-workers and create an occasion for brainstorming and exchanges of views and experiences.

✓ RESULT

- ✓ Due to the high number of participants, tight timing, outdoor conditions and creative/practical complexities the unique activity we provided was hugely challenging logistically but it was a great opportunity to find common ground, sparking amazing ideas as shown by the extremely enthusiastic feedback.
- ✓ Our painstaking planning comprised setting up sixty-five construction points equipped with materials on a reserved area of the beach. An entertaining MC coordinated and animated the event whilst still ensuring the resort's other guests were not unduly disturbed during the day!
- ✓ The event's success was measured by the positive explosion of enthusiastic content posted on social media by attendees who identified with the company's culture of cooperation and collaboration that enhanced job satisfaction and, in turn, productivity..
- ✓ We gave all attendees the chance to enjoy an involving and stimulating experience that nurtured professional and personal growth with the added advantage of appreciating one of the most beautiful beaches in Italy.